

STILL WATER RUNS FREE

The UK's first Take-Home advertising platform



Oxford University's Commemoration Ball 2026

The Problem

Traditional advertising gets left behind.

Billboards, Posters, Flyers, Bus shelters, Magazine adverts...

People see them. Then walk away.

People don't remember Instagram adverts. They remember the things they take home.

STILL WATER RUNS FREE creates advertising people physically take with them.



Traditional Advertising ➡ Forgotten.

SWRF ➡ Taken Home

How it works

1

A business commissions a bespoke campaign.



2

We design premium UK spring water cans featuring their branding.



3

The cans are distributed at events, offices, launches or promotions.



4

People carry the advertising away.



5

£0.10 per can is donated to Wells For Zoë.

Why businesses choose SWRF

Take-Home advertising

Your brand is:

- ☒ Picked up
- ☒ Photographed
- ☒ Carried home
- ☒ Shared
- ☒ Remembered

rather than simply seen.

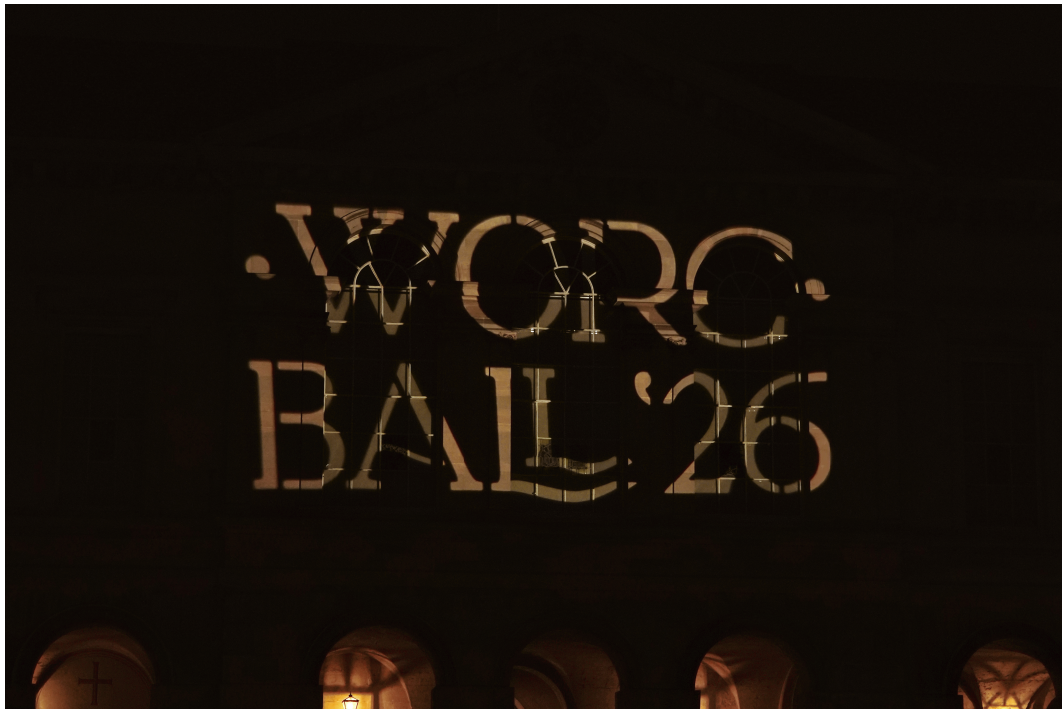
Recent Collaborations



Caption

Professional photography courtesy of Worcester College, Commemoration Ball





What people are saying

Worcester College Organising Committee

5.0 ★★★★★ Google Review

We worked with Stillwater Runs Free to create water cans for the Worcester College commemoration ball. The process was seamless and efficient and the design was perfectly tailored to our ball aesthetic and theme. The cans were our most complimented item! Guests even took them home as a souvenir of their evening. Would highly recommend!

Verbena Tahta, Sponsorship Manager

TEDx Moseley

5.0 ★★★★★ Google Review

I had the pleasure of collaborating with Geremy and Still Water Runs Free for our TEDxMoseley event, where he supplied beautifully branded still water cans for all 200 attendees.

Keeping in mind, we were about 3 weeks away from the event, from our very first conversation, Geremy was incredibly responsive, collaborative and genuinely invested in helping bring our vision to life. He worked closely with us on the design of the custom labels, turned ideas around quickly and made the whole process seamless.

Beyond the product itself, Geremy was a joy to work with. He was professional, thoughtful and passionate about what he does. His attention to detail and willingness to go the extra mile made a real difference to the experience we created for our audience.

I wouldn't hesitate to recommend Geremy and Still Water Runs Free and I look forward to further collaborations.

Muhammad Medhji, TEDx Event Curator

LinkedIn

"It was brilliant to work with you and the cans looked stunning. Thank you very much Geremy."

Euan Elliott, Worcester College Organising Committee

LinkedIn

"A great fitting product for an outdoor event and so beautifully branded with the Ball's theme... tastes great too."

Harmohinder Bahl, Commemoration Ball Guest

Velvet Magazine

"Sounds an amazing business model."

Louise Moore, Journalist

Perfect for

- ✓ Universities
- ✓ Property
- ✓ Estate Agents
- ✓ Co-working
- ✓ Festivals
- ✓ Hospitality
- ✓ Professional Services
- ✓ Architects
- ✓ Interior Designers
- ✓ Product Launches

Every campaign includes

- 🚩 Custom design
- 🚩 QR code
- 🚩 Premium UK spring water
- 🚩 Digital can printing
- 🚩 Nationwide delivery
- 🚩 Charitable donation

Let's create advertising people actually take home and remember.



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LinkedIn: <https://www.linkedin.com/company/108555240/admin/dashboard>

Create your Take-Home campaign here:

